



A VACCINATION PLAN FOR EVERY HORSE.

There's a good chance your equine veterinarian is a member of the American Association of Equine Practitioners (AAEP), a professional veterinary organization dedicated to the health and well-being of horses. AAEP has developed a set of reference guidelines available to your veterinarian to assist with designing a vaccination program customized for your horse.

These guidelines can be divided into two categories: core vaccines, which virtually every horse should receive, and risk-based vaccines, which your veterinarian may recommend to address special risks to your animals depending on where you live, their age, sex, breed and overall condition based on contact with other horses, stress and occupation.

Here is a brief description of the diseases that fall into the core vaccine category for every horse:

West Nile Virus

A widespread mosquito-borne, neurological disease that can kill approximately one in three clinically affected horses. Horses should be vaccinated annually prior to the onset of the mosquito season. Consider semi-annual vaccination for horses where mosquitoes are active year round.

Western Equine Encephalomyelitis (WEE)

Another potentially fatal, mosquito-borne disease found primarily west of the Mississippi River.² Horses should be vaccinated annually. Consider semi-annual vaccination for horses where mosquitoes are active year round.

Eastern Equine Encephalomyelitis (EEE)

A mosquito-borne disease that can kill 75 to 90 percent of affected horses.² Horses should be vaccinated annually. Consider semi-annual vaccination for horses where mosquitoes are active year round.

Tetanus

An often-fatal disease caused by the bacterium *Clostridium tetani* found in soil and feces. All horses should be vaccinated annually.

Rabies

An invariably fatal neurological disease caused by the bite of an infected animal. All horses should be vaccinated annually.

Schuler, LA., et al. Evaluation of an outbreak of West Nile virus infection in horses: 569 cases (2002). J AM Vet Med Assoc. 2004 Oct 1;225(7):1084-9.

Sellnow, L. Encephalitis: Many Causes, Deadly Outcome. The Horse, July 1, 2004; article #1516. Available at: http://www.thehorse.com/Print. aspx?ID=1516. Accessed August 20, 2010.

RISK-BASED VACCINES: ASK YOUR VETERINARIAN.

For non-core diseases, the risk of infection varies from horse to horse. Your veterinarian will recommend disease protection based on a risk assessment for your horse, and the disease threats in your area.

Equine Influenza

A highly contagious respiratory disease that causes fever, coughing and nasal discharge. Vaccinate low-risk horses annually, and high-risk horses semi-annually. Consider semi-annual vaccination for horses less than five years old and for performance/show horses.

Rotaviral Diarrhea

As many as 70% of all foals in the United States will have at least one diarrheal episode prior to weaning, and rotavirus is a major infectious cause of foal diarrhea. The disease can spread rapidly in susceptible populations, although mortality is low (<1%) with veterinary intervention.

Botulism

Toxins produced and caused by *Clostridium* botulinum, a bacteria found in the soil, have been observed in horses.

Strangles

Strangles is a highly contagious and serious infection caused by the bacterium *Streptococcus equi*. The disease is characterized by severe inflammation of the mucosa of the head and throat, with extensive swelling and often rupture of the lymph nodes. Horses of all ages are susceptible, though strangles is most common in animals less than five years of age, and especially in groups of weanling foals or yearlings.

Anthrax

Infection is caused by inhalation, ingestion or contamination of wounds by *Bacillus anthracis* and is encountered in a limited geographic area in the U.S.

Equine Herpesvirus (EHV)

Also known as rhinopneumonitis, EHV type 1 and EHV type 4 viruses can cause fever, lethargy, nasal discharge and cough. Vaccinate horses annually. Consider semi-annual vaccination for horses less than five years old, horses on breeding farms and performance/show horses at high risk.

Equine Viral Arteritis (EVA)

Transmitted via respiratory secretions or infected semen, EVA can cause abortions in pregnant mares and death in young foals. Vaccinate all stallions and broodmares at risk. Stallions should be tested prior to vaccination to ensure they have not previously contracted the disease.

Potomac Horse Fever

A bacterial gastrointestinal disease affecting horses of all ages, mostly in the summer months.



THE CASE FOR VETERINARIAN-ADMINSTERED VACCINES.

Pfizer Animal Health sells more equine vaccines than all of the other manufacturers combined. So you can be sure that we pay very close attention to how our vaccines are handled and administered.

Vaccine handling prior to administration can affect how well your horse is protected: out-of-date vaccines, or those that have been exposed to sunlight, freezing or high temperatures, can quickly lose their effectiveness. To ensure the best possible results, Pfizer Animal Health strongly recommends that your animals be vaccinated by a licensed veterinarian.

THE EQUINE IMMUNIZATION SUPPORT GUARANTEE.

To support the proper use of our vaccines with horse owners, Pfizer Animal Health offers the Equine Immunization Support Guarantee (ISG), a program that gives you peace of mind at no additional cost.

Simply stated, if an animal has been vaccinated by a licensed veterinarian using one of our WEST NILE-INNOVATOR® or FLUVAC INNOVATOR vaccines, and it contracts a disease for which it was vaccinated, Pfizer Animal Health will reimburse you for up to \$5,000 in diagnostic and treatment costs. Certain restrictions apply, so talk to your veterinarian today. You'll sleep better tonight knowing that your animals are well protected.





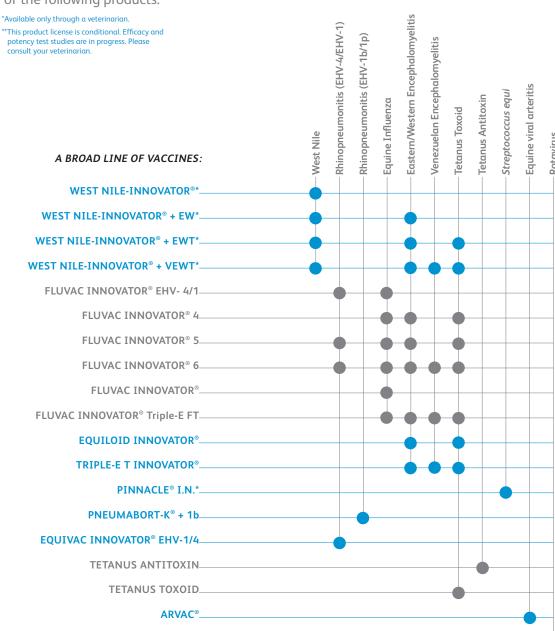
¹ MDI AHS Study: Q2 2010–Q2 2011

The Pfizer Animal Health line of equine vaccines includes each of the following products:

EQUINE ROTAVIRUS*,____**

West Nile Innovator

Fluvac nnovator



YOUR VACCINE PURCHASE HELPS SUPPORT THE EQUINE INDUSTRY.

Each year, Pfizer Animal Health offers financial as well as material support to a wide variety of breed, horse owner and veterinary organizations, including the American Quarter Horse Association, National Thoroughbred Racing Association, American Association of Equine Practitioners, and many others.

To learn more about our people, our products and the services and programs we offer — including the Equine Immunization Support Guarantee — please talk to your veterinarian, or visit us online at Pfizerah.com.

