



PHOTO SUBMISSION GUIDELINES

Welcome to *Horse Illustrated*, one of the nation's largest all-around equine publications. We pride ourselves on providing quality equine photography to our readership, and strive to have images that are unique to our pages.

SHOOTING FOR HORSE ILLUSTRATED:

Horses and riders should be attractive, well groomed and neatly turned out with up-to-date tack and apparel. Helmets or western hats are required (no baseball caps or bare headed riders). Please refer to our Photography Tips for more details.

PHOTO NEEDS:

We have an ongoing need for photos of:

- General and seasonal horse care
- Grooming
- Equine nutrition and feeding
- Horse health, veterinary and farrier care
- Veterinary ailments
- Barns, stalls and horse housing
- Trail riding
- English and western show scenes and schooling shots
- Horse sports and horses in action
- Photos that illustrate the horse/human bond

A specific photo needs list is available upon request.

If we are interested in using your photos, we will send you a contract. Contracts need to be signed and returned to our office before we can publish any photos. Photos taken on private property should have a model release on file.

We are pleased to offer our photographers some of the most competitive rates in the equine industry. Payment is made upon publication.

WHAT TO SEND

We require high-resolution digital images in JPEG format. Images should be a minimum of 300 dpi sized at full-page.

Please submit digital images **according to the instructions below**.

1. Acceptable submission methods include sending photos on a flash drive or a link to an online gallery or browsable file-sharing service such as Dropbox. (Please send a link to your Dropbox rather than sharing the folder.) Do not send low-resolution images or submit image files via email unless specifically requested.
2. Flash drives must be accompanied by a color thumbnail printout (digital contact sheet).
3. Organize your submission so that we can easily browse in galleries or folders by topic. Identify what's being shown with descriptive file names, or include a caption list with the information.

How and Where to Send It

With each submission, please include your name, address, email and phone number. Information about the nature of your submission (on a specific topic, or for a particular issue) is also helpful.

Please email submissions to horseillustrated@egmediamags.com

Subject line: Photo Submission

Or ship to:

HORSE ILLUSTRATED

4101 Tates Creek Centre Drive

Suite 150 #324

Lexington, KY 40517

Attn: Elizabeth Moyer, Editor

Returns

We will assume jump drives of digital images need not be returned. If you would like your digital submission returned, please include a self-addressed, stamped envelope with enough postage to return your photos. We cannot be responsible for lost or misdirected mail.

Rev. 06/18