

# Young Rider

*Young Rider* is the magazine for and about horse-crazy tweens and teens. We have recently introduced an updated nameplate, fresh new design and for the first time ever, a youth reader advisory board. We seek writers who can understand and connect with our young and enthusiastic readers.

**Target age: Readers are between 8 and 14.**

**Word count: The sweet spot is around 800.**

Here are the topics we are most interested in for the magazine:

- **English lessons and western lessons**
- **Horse care and how-tos for kids**
- **Horsey DIY projects and crafts**
- **Fun quizzes and interactive articles** (infographics, etc.)
- **“Horsey interest” type stories:** stories about real life, regular kids doing interesting or inspiring things with horses, as well as people, places and events in the horse world that would appeal to *Young Rider* readers.
- **Short stories (approximately 800-1000 words).** Stories have to be realistic. Avoid trite themes such as “children overcoming the odds to win at shows” or “struggling to buy/get a horse of their own.” We would like to see funny stories, with a bit of conflict, which will appeal to the 13-year-old age group. They should be in the third person and about kids. The story should have a definite plot, some sport of conflict (humorous, serious, or not-so-serious) and a resolution. Think *Canterwood Crest*, *Saddle Club* and other tween/teen popular horse-related series.

Please review a copy of the magazine before sending in any ideas. We prefer seeing completed manuscripts, or queries with well-outlined ideas before commissioning a story or article. We always appreciate knowing if quality photos are available to accompany your story, and photo/text packages are welcomed. Please send your story pitches via e-mail to [yreditor@egmediamags.com](mailto:yreditor@egmediamags.com).